

PRESS RELEASE MAY 13, 2022

# Exclusive brand experiences offered in The Sandbox with Metaprints Social Hubs



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Metaprints is launching exclusive brand experiences in The Sandbox through its Social Hub Pass sale. Featuring ten community-favorite crypto projects, fans can enjoy exclusive priority access to each brand's first official home/headquarters/base in The Sandbox, and enjoy discounts on upcoming asset sales!



## What does Metaprints do?

Metaprints is a project incubated at Bondly and part of the Animoca Brands company, which has over 30 metaverse projects in its portfolio. Brands looking to enter the metaverse are often faced with high creative costs and the need for a significant amount of art. Metaprints offers an easy solution for brands and accelerates their presence in the metaverse by leveraging its relationship with Animoca Brands to offer a one-stop solution to access a number of major metaverses.

Metaprints is an end-to-end provider that assists with everything from land purchase and leasing, district planning, development, activation and engagement for land value appreciation and asset sales.

Metaprints' first Social Hub Pass sale marks their official foray into the biggest metaverse — The Sandbox. Be one of the earliest supporters of your favorite crypto projects in the metaverse!

## Benefits of the Social Hub Passes

With Metaprints' Social Hub Passes, metaverse explorers can hang out and meet like-minded users through unique branded experiences built to bring their favorite brands to life within The Sandbox.

Metaprints' Social Hub Passes include ten Genesis brands, giving holders exclusive priority access to that brand's customized branded experience within The Sandbox, including:

1. Polygon
2. Ankr
3. Bifrost
4. Bondly
5. Bounce
6. Crust
7. Darwinia
8. Kylin
9. Mantra DAO
10. Phala

These social hubs are the epicenter of all activities for fans of the brands to gather and socialize. Much like a membership pass, a Social Hub Pass will grant fans access to various events and experience opportunities such as:

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- Live events like musical performances, AMAs and industry conferences
- Interactive art galleries, museums and culture festivals
- Scavenger hunts, exploration challenges and mixed reality
- Collectible metaverse items that grant perks like discounts
- Solo, competitive and co-op gameplay with achievements and rewards

For each brand's Social Pass that a user holds, they will also have the following utilities:

- Priority access and discount: Premium Sandbox Assets whitelist + 10% discount (in the form of cashback) for the first three sales for that brand. Assets include avatars, vehicles and any items in the metaverse.
- Governance: Help shape the project's metaverse presence by voting on the creative direction of assets being created.

Metaprints' Social Hub Teaser

## Is whitelisting still available?

Whitelisting for the Social Hub Passes ends 12 pm EST (4:00 pm UTC) on May 15, 2022, and spots will be given away through a raffle. Go to the [Metaprints Social Hub Pass Whitelist Page](#), pick your favorite crypto project, then [connect your wallet to the whitelisting raffle!](#)

To increase the chances of winning a whitelist spot, users can join Gleam campaigns co-organized with Metaprints' ten project partners. All ongoing campaigns have been [posted on Twitter](#).

Users who do not get whitelisted are still eligible to purchase a Social Hub Pass by holding either \$100 worth of BONDLY tokens OR \$100 worth of the platform's native token. Users can buy a Social Hub Pass after whitelist winners and "Genesis NFT" holders have made their purchase. A snapshot will be taken before the sale to determine eligibility.

More information about the Social Hub Passes can be found [here](#).

## About Metaprints

Metaprints is the gateway for crypto projects to accelerate their presence in numerous metaverse ecosystems in one simple step. Backed by Animoca Brands, Metaprints has a unique network of the biggest metaverse projects in the space that allows them to facilitate the creation and curation of branded assets across multiple platforms through one partnership.

[Website](#) | [Twitter](#) | [Telegram](#) | [Discord](#)

## About Bondly

Bondly, which is part of the Animoca Brands family, is at the forefront of developing new technologies to make blockchain utilization for NFTs and cryptocurrencies safer, more efficient and truly decentralized. Bondly executes every step of the process to bring authenticated digital-first goods to market in categories including music, entertainment, gaming and collectibles with a suite of products and services designed to support the entire blockchain ecosystem.

[Website](#) | [Telegram](#) | [Medium](#) | [Twitter](#) | [LinkedIn](#)

## About Animoca Brands

Animoca Brands is a leader in digital entertainment, blockchain and gamification. It develops and publishes a broad portfolio of products, including the REVV token and SAND token; original games, including The Sandbox, Crazy Kings and Crazy Defense Heroes; and products utilizing popular intellectual properties including Formula 1®, Disney, WWE, Power Rangers, MotoGP™ and Doraemon.

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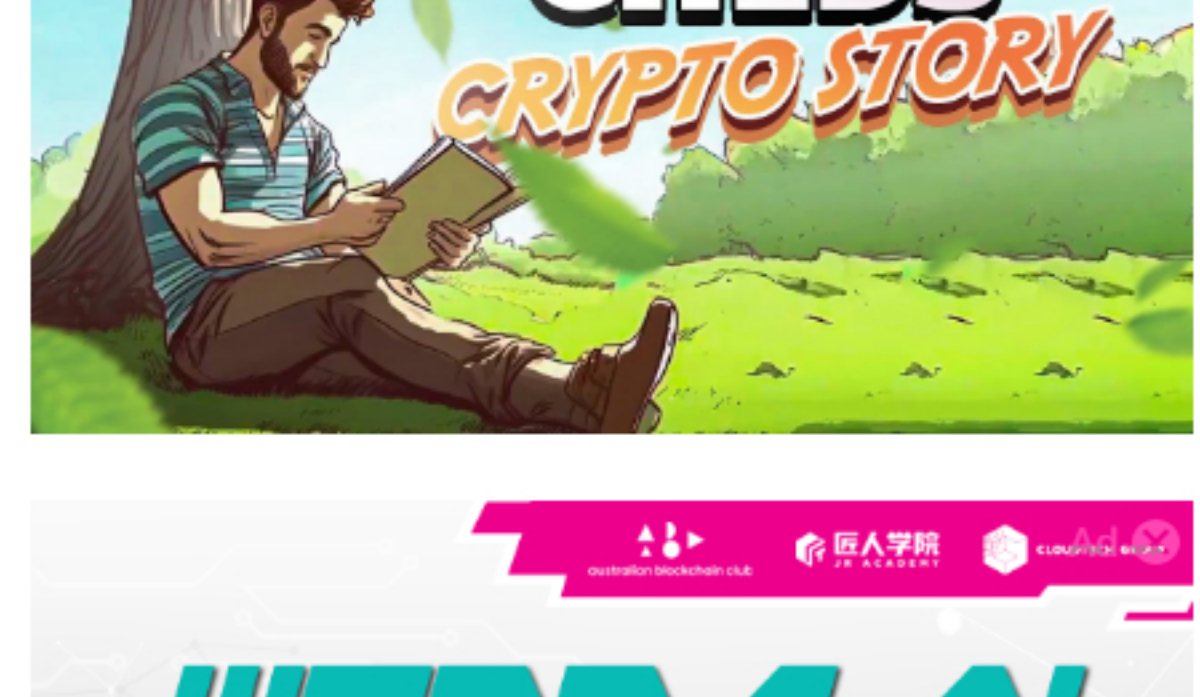
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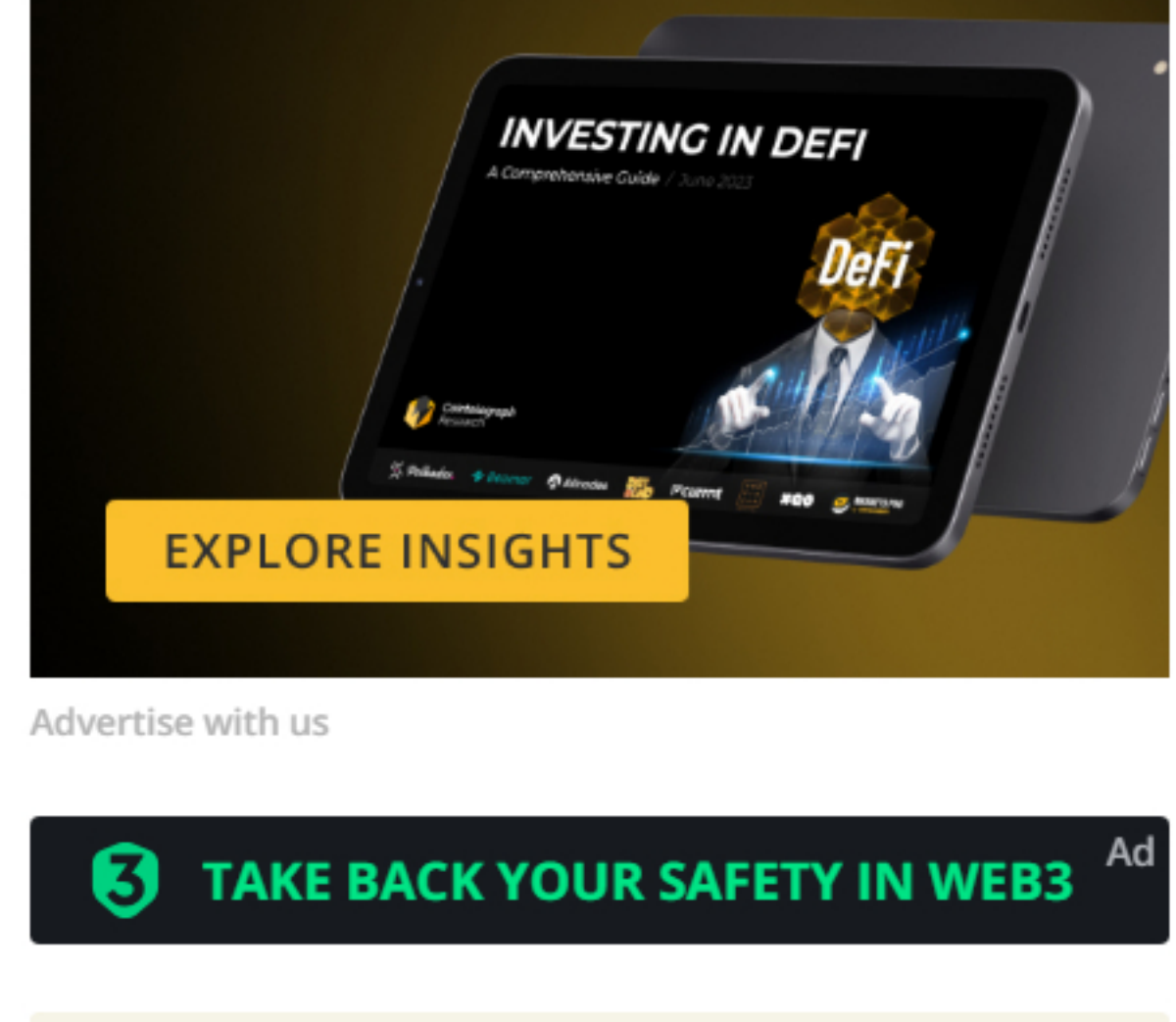
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